

# DIPLOMA | Newspaper Management

By London City University

## Course Overview

The course offers the participants with insights and sensible skills to help them make direct involvement in print media. It focuses on the significance of Print Media and its impact of economy and society. The topics covered are newspaper design, production, layout, magazine design and printing methods, etc.

## Why should one take this certification?

This course is designed for professionals wanting to get promotion in their chosen areas and career.

## Course Outline

- ❖ Introduction to print media and its importance
- ❖ Media Ethics
- ❖ Overview of categories and managerial constitution of newspaper
- ❖ Categorization of publications
- ❖ Design and composition
- ❖ Print layout
- ❖ Newspaper and magazine production process
- ❖ Framework of different pages of newspaper
- ❖ Various types of printing technologies
- ❖ Advanced printing methods
- ❖ Managing the Budget

<b>Course duration</b>	<b>3 Months OR as per your requirement   Flexible and dependent on your time frame and need</b>
<b>Entry Requirements</b>	<b>A Success Oriented Personality</b>
<b>Certification</b>	<b>London City University</b> , will award an approved diploma at the end of course training. You will get 100% guaranteed certificate.
<b>Mode of application</b>	Fill an application form, send copies of your national ID card or passport as well as educational documents and forward to <a href="mailto:info@cvwarehouse.ae">info@cvwarehouse.ae</a> and get 50% discount on all courses offered by <b>London City University</b>
<b>Course Assessment</b>	London City University will give you an assessment on a monthly basis. This makes a total of three assignments, all scenario case study based activities. Students are expected to solve them and turn them in online via email. Each assignment carries a 20 percent score. The final online exam carries a 40 percent score, to make a total of One Hundred Percent.